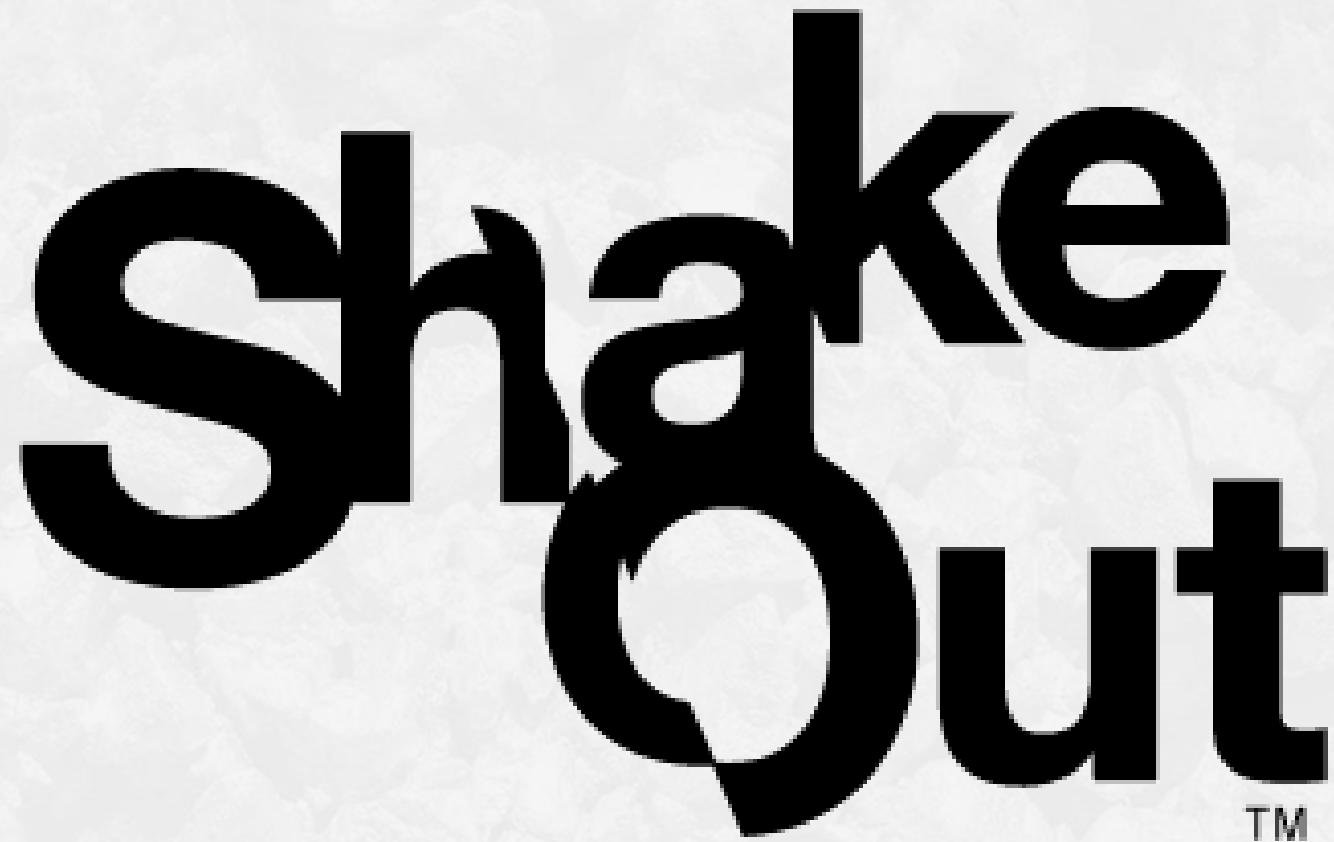
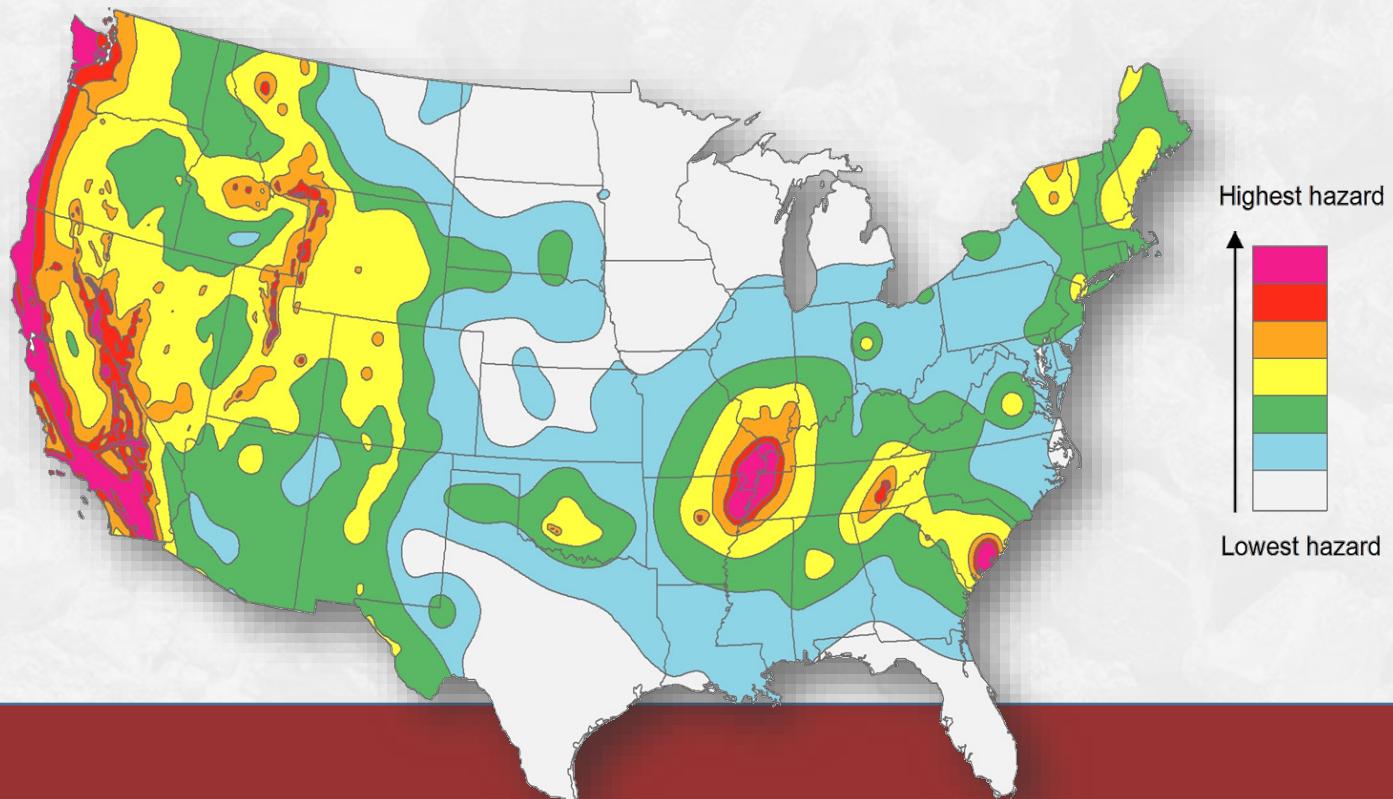


Great ShakeOut Earthquake Drill



CUSEC: A partnership approach

Mission: “...the reduction of deaths, injuries, property damage and economic losses resulting from earthquakes in the central United States.”



Stay Safe During an Earthquake...



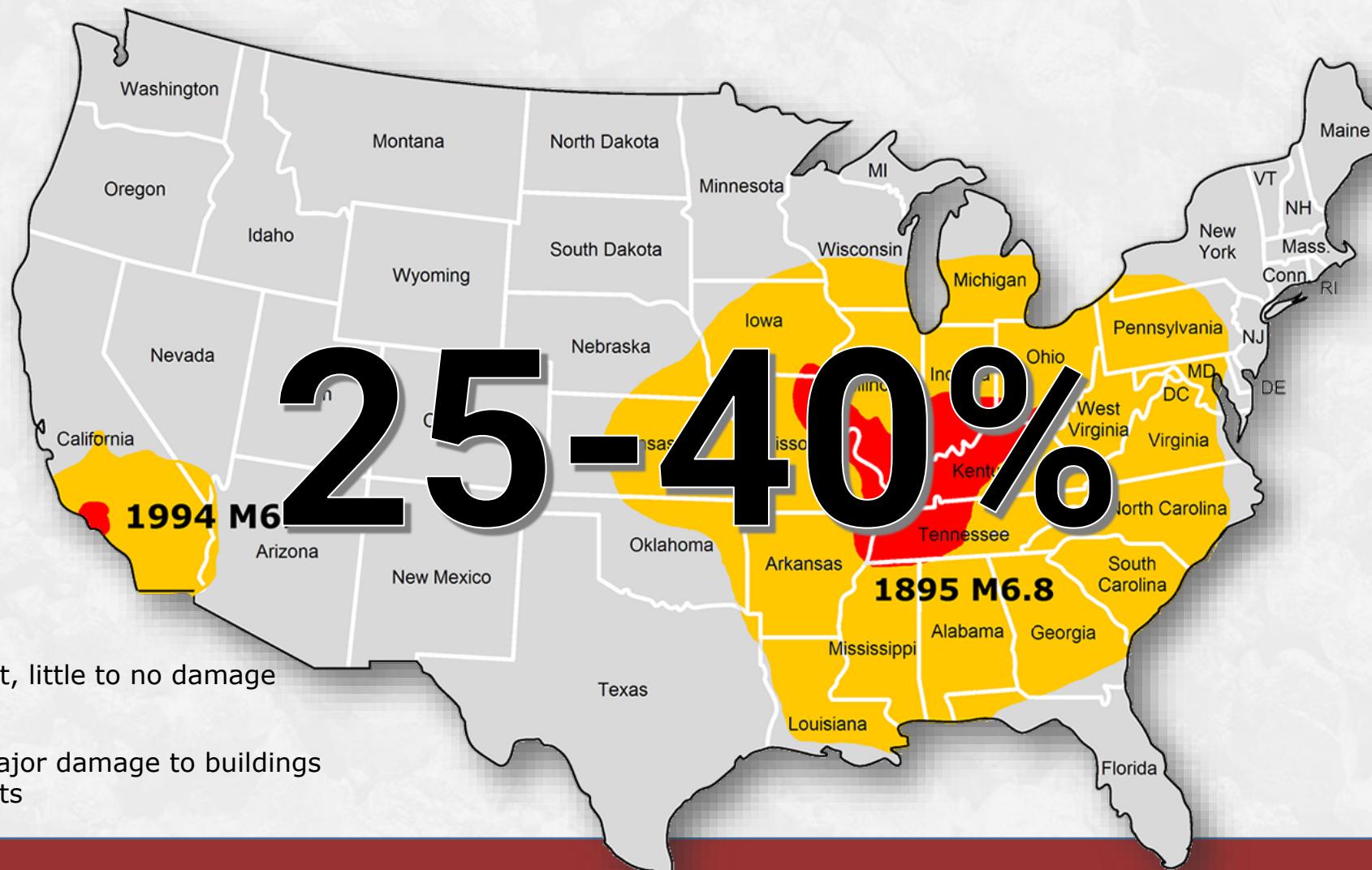


Christchurch, New Zealand

September, 2010

Magnitude 7.0

Earthquakes in the NMSZ



Great ShakeOut Earthquake Drill



Purpose: Improve and increase participation in earthquake safety & mitigation activities

- *Annually in October*
- *Millions practice Drop, Cover, Hold On*
- *Open to ANYONE!*

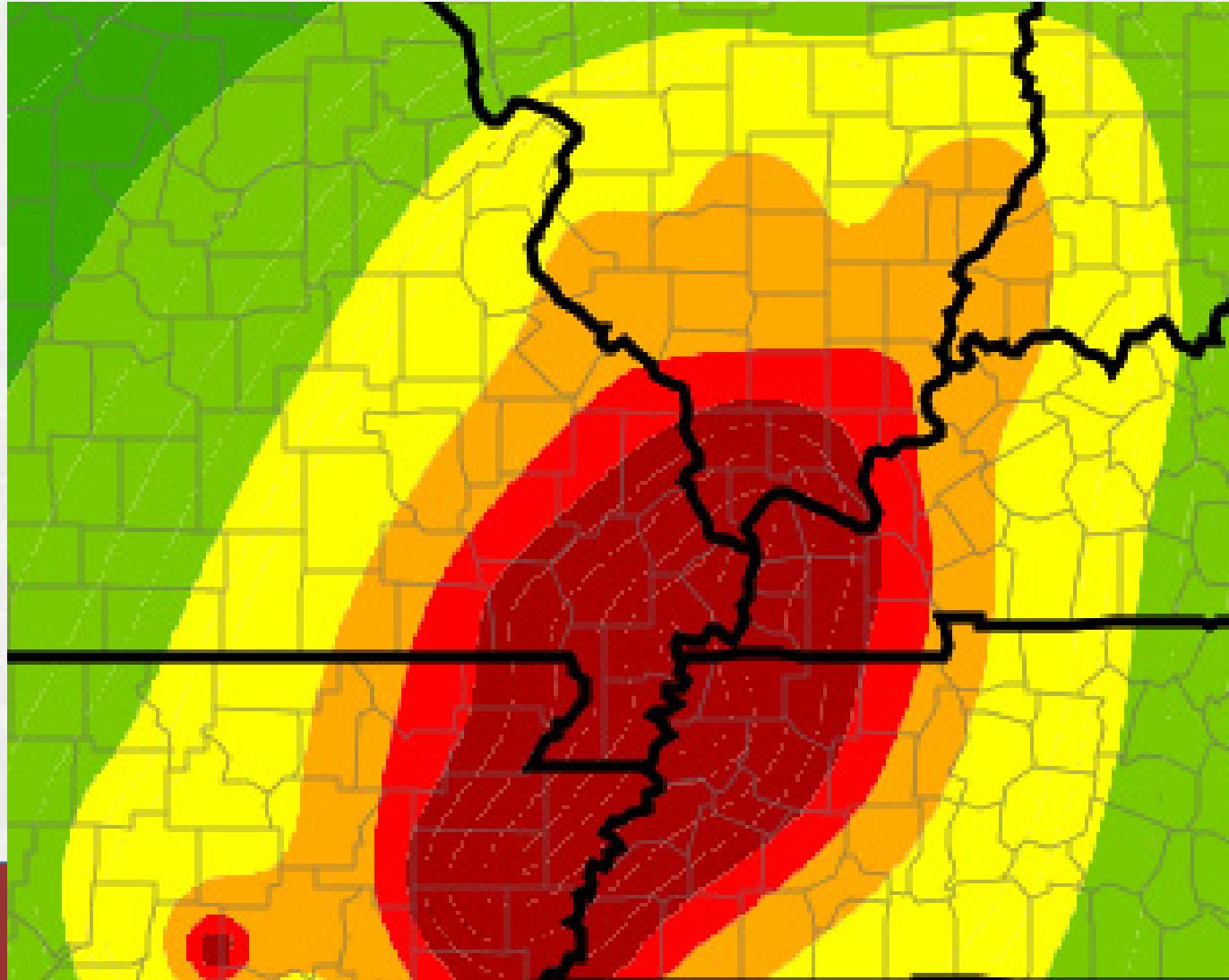
Why ShakeOut?

- Involves whole community
- Be listed with other organizations
- Improve other aspects of preparedness



Classroom in Calexico, CA
April 2010 - M7.2

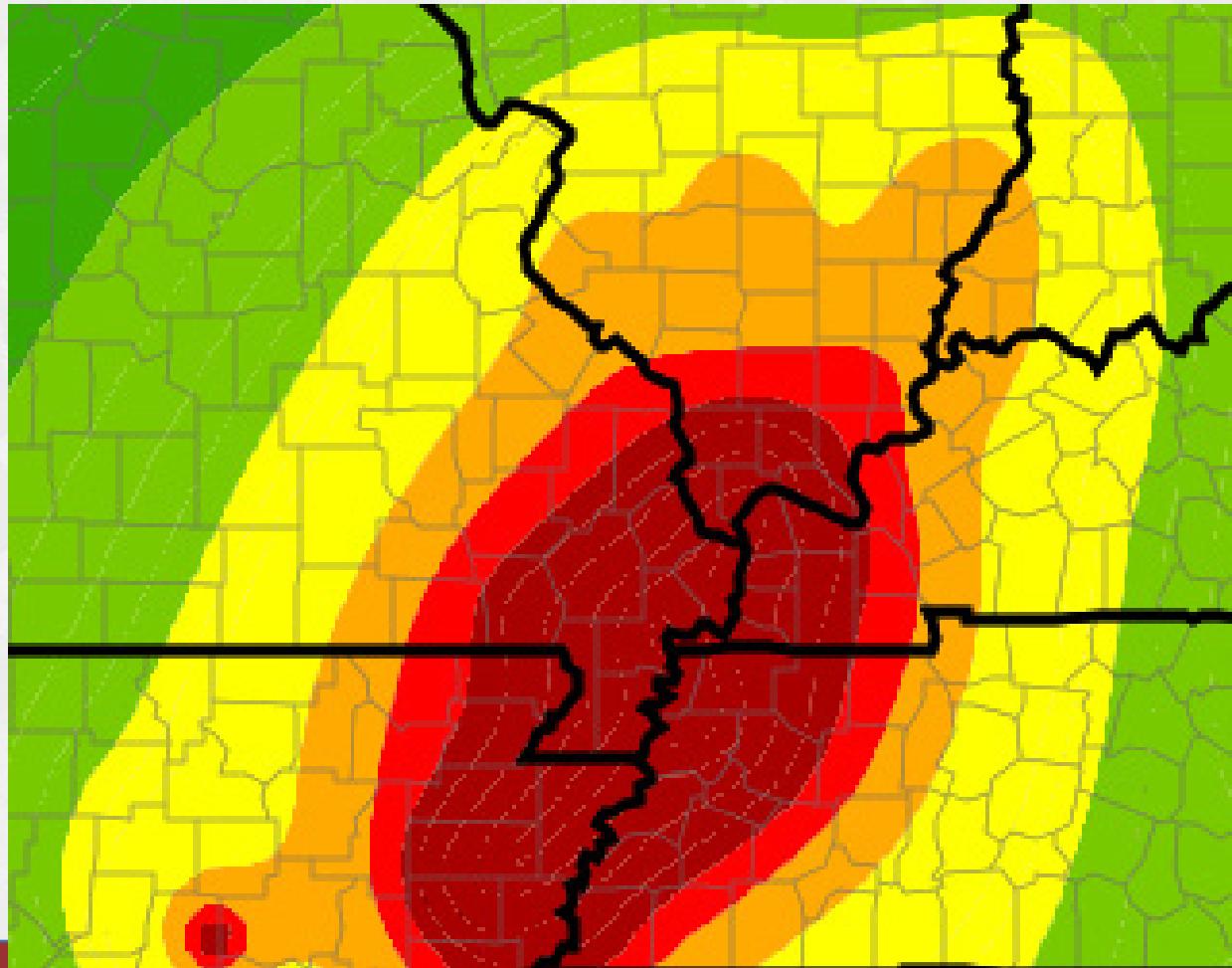
K-12 ShakeOut Participation



Missouri Revised Statute 160.453.1

For schools within New Madrid:

- Two annual earthquake “exercises” simulating earthquake protection procedures for students and staff





This Year:

3,337,579
Students Participating

In 2017:

3,095,825
Students Participated

ShakeOut Data 2017

Percentage 2017

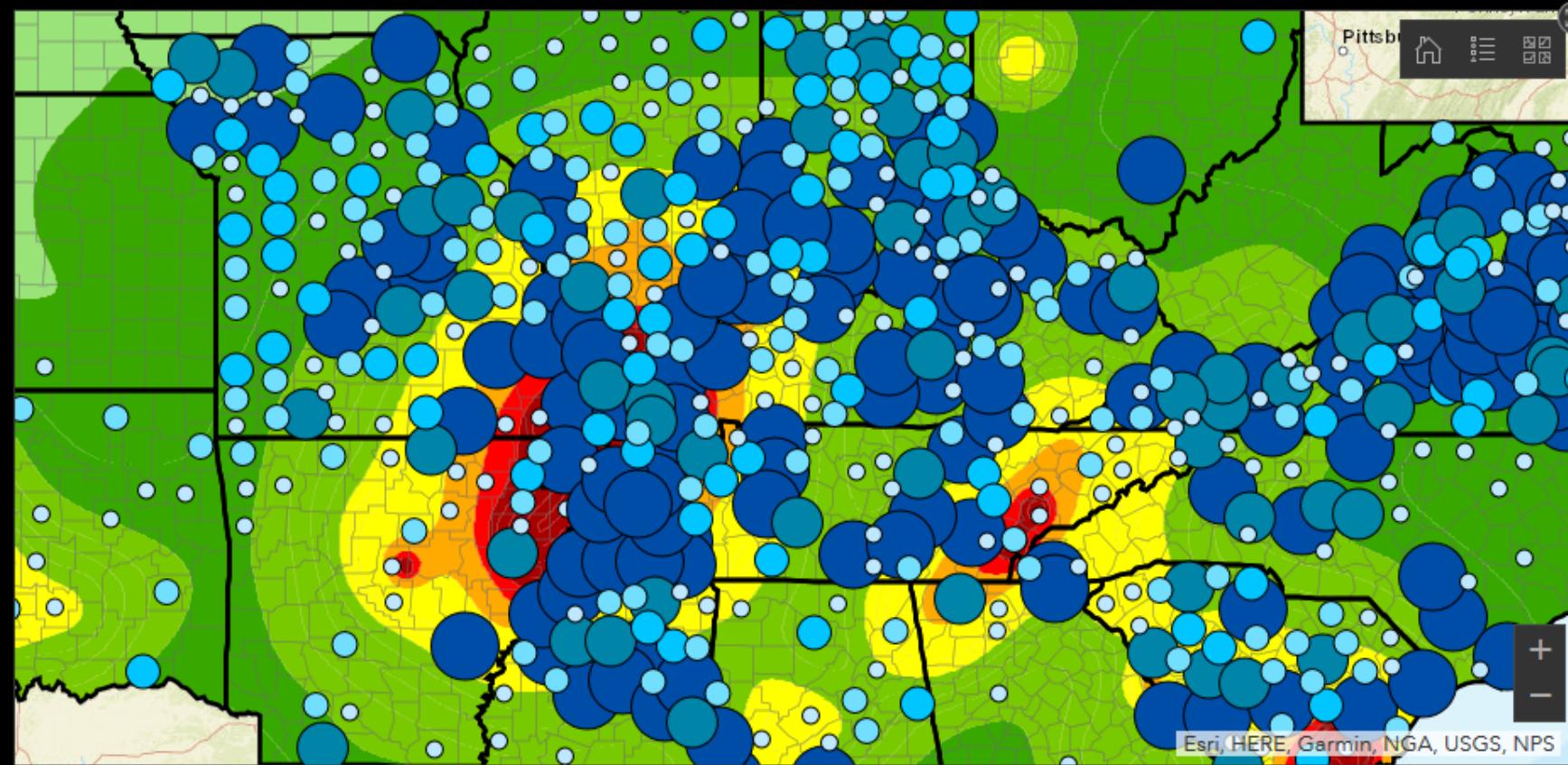
- 81% - 100%
- 61% - 80%
- 41% - 60%
- 21% - 40%
- 1% - 20%

* No Symbol
Indicates No
Participation

Seismic Hazard

Risk_Level

- Highest

Critical Counties with Participation Rates under 40%

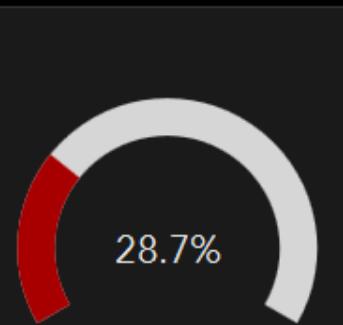
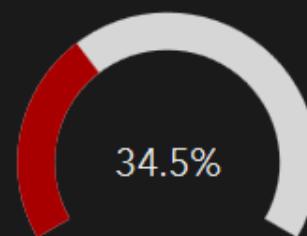
- Alcorn County, MS
Enrollment: 5,873 Students Participation: 9%

- Alexander County, IL
Enrollment: 781 Students Participation: 0%

- Amelia County, VA

***Click on a County to find its location**

Student
Participation in
Critical Seismic





This Year:

343,002
Students Participating

In 2017:

359,525
Students Participated

ShakeOut Data 2017

Percentage 2017

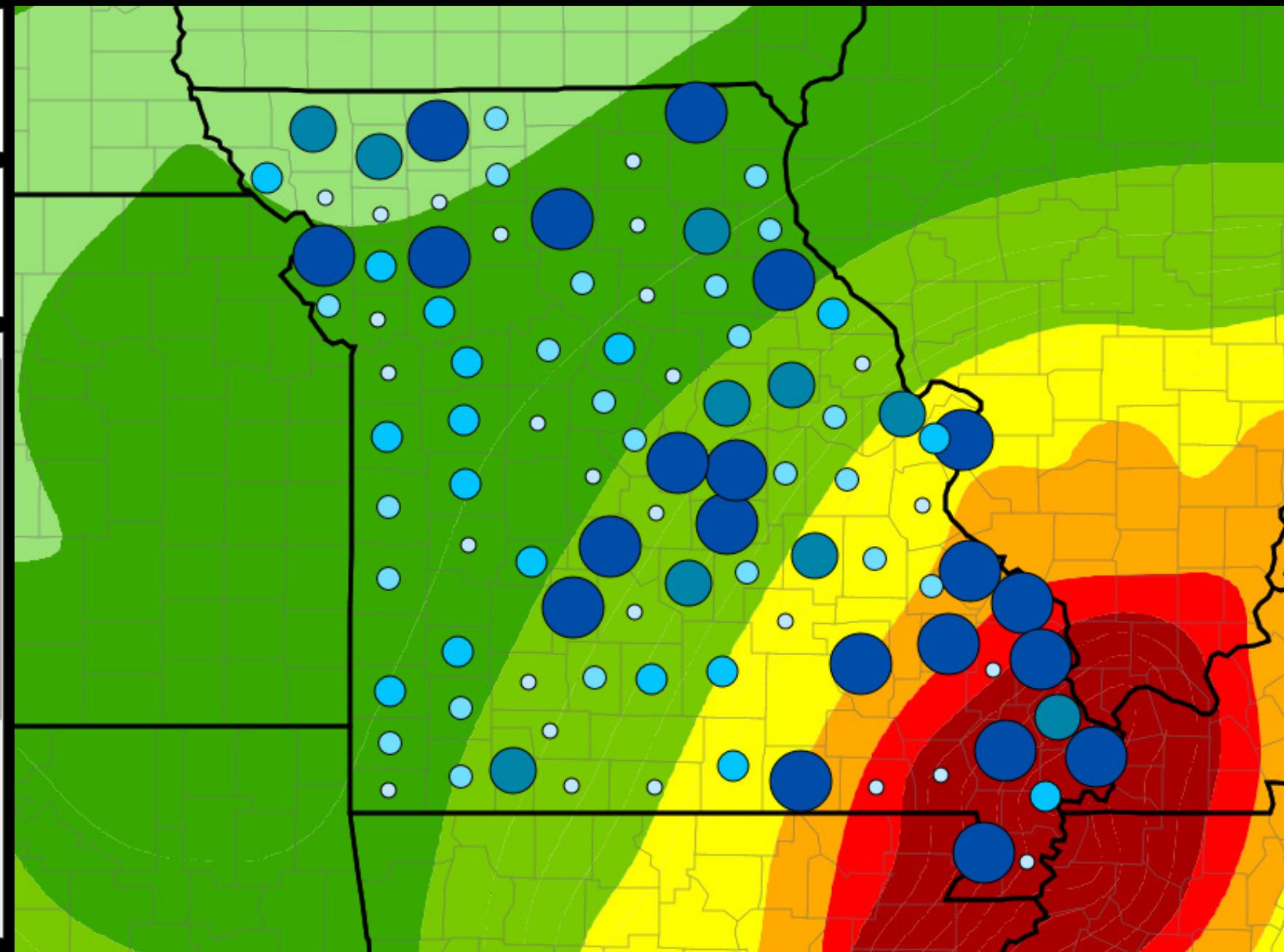
- 81% - 100%
- 61% - 80%
- 41% - 60%
- 21% - 40%
- 1% - 20%

* No Symbol
Indicates No
Participation

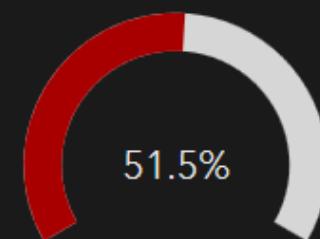
Seismic Hazard

Risk_Level

■ Highest

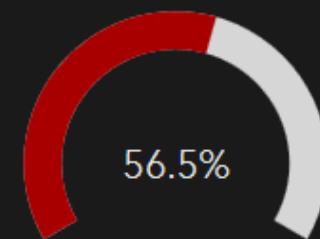


Student
Participation in
Critical Seismic



2018 Data

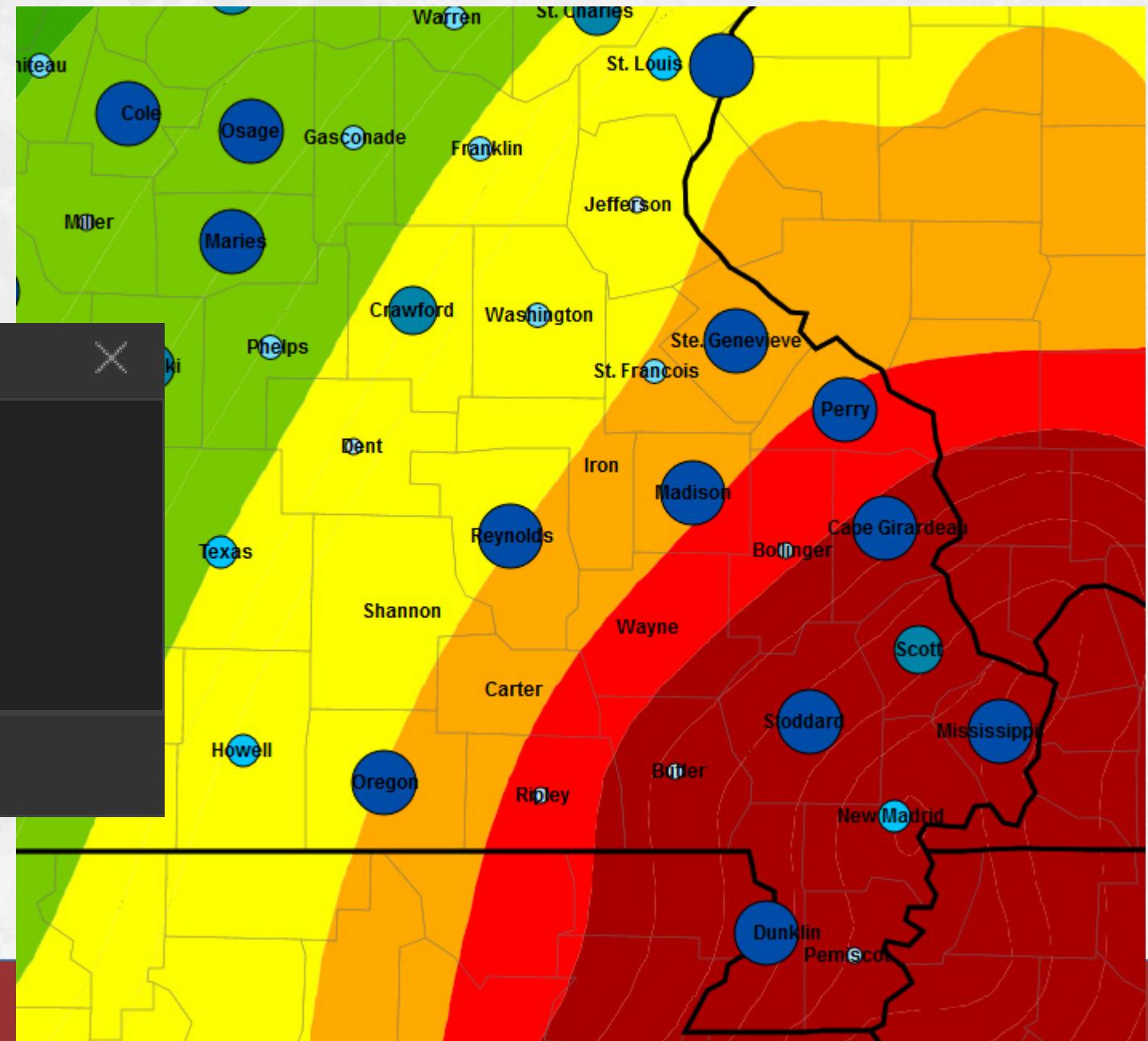
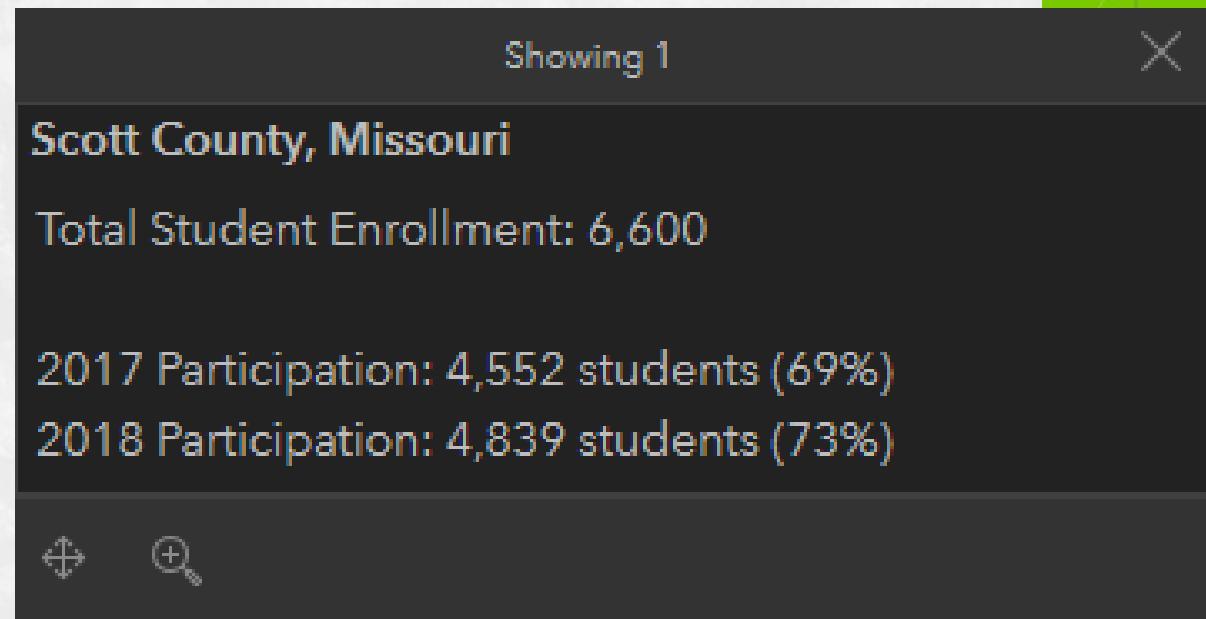
Last update: 7 minutes ago



2017 Data

Last update: 7 minutes ago

County Review



County Review

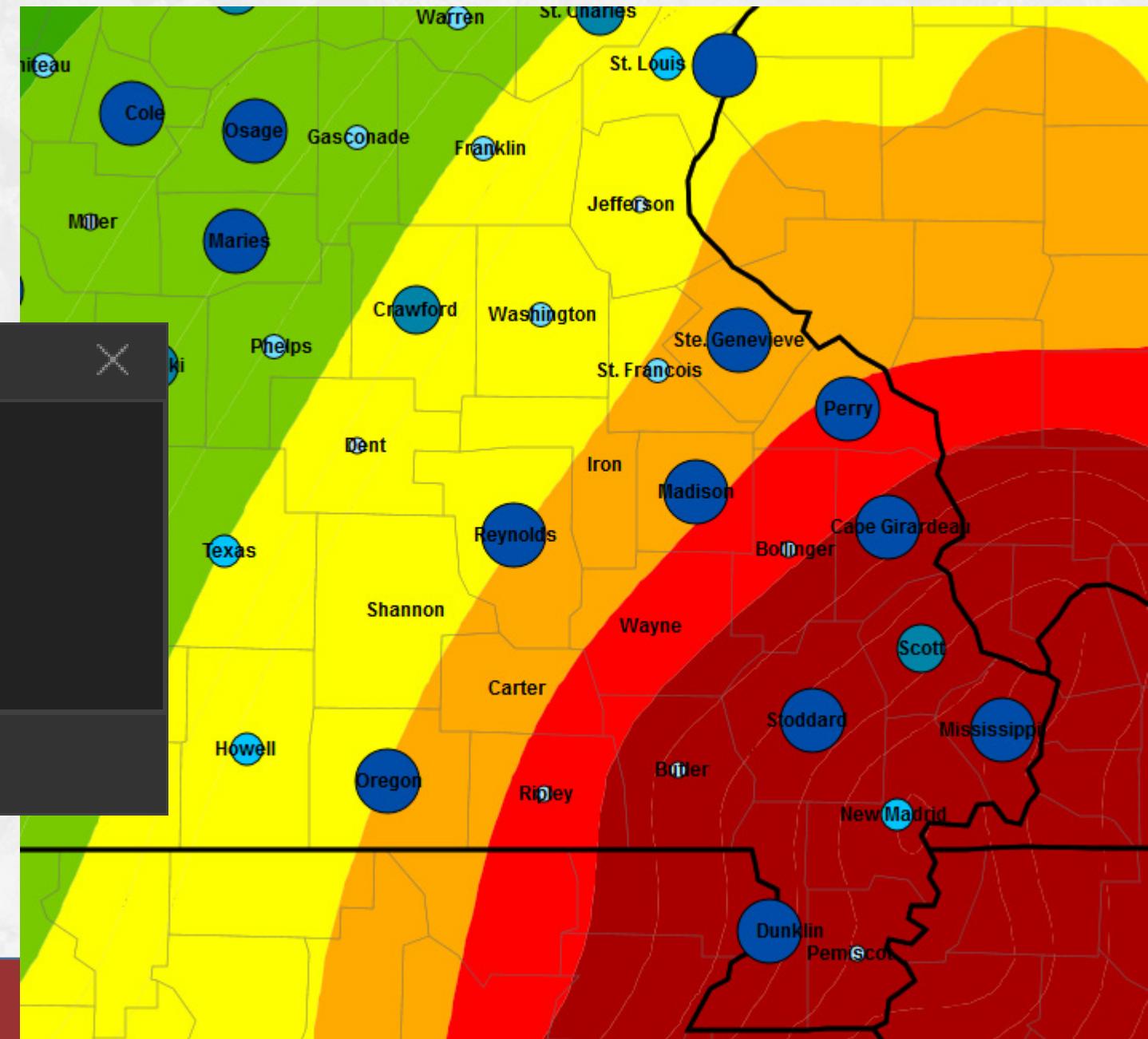
Showing 1

New Madrid County, Missouri

Total Student Enrollment: 2,490

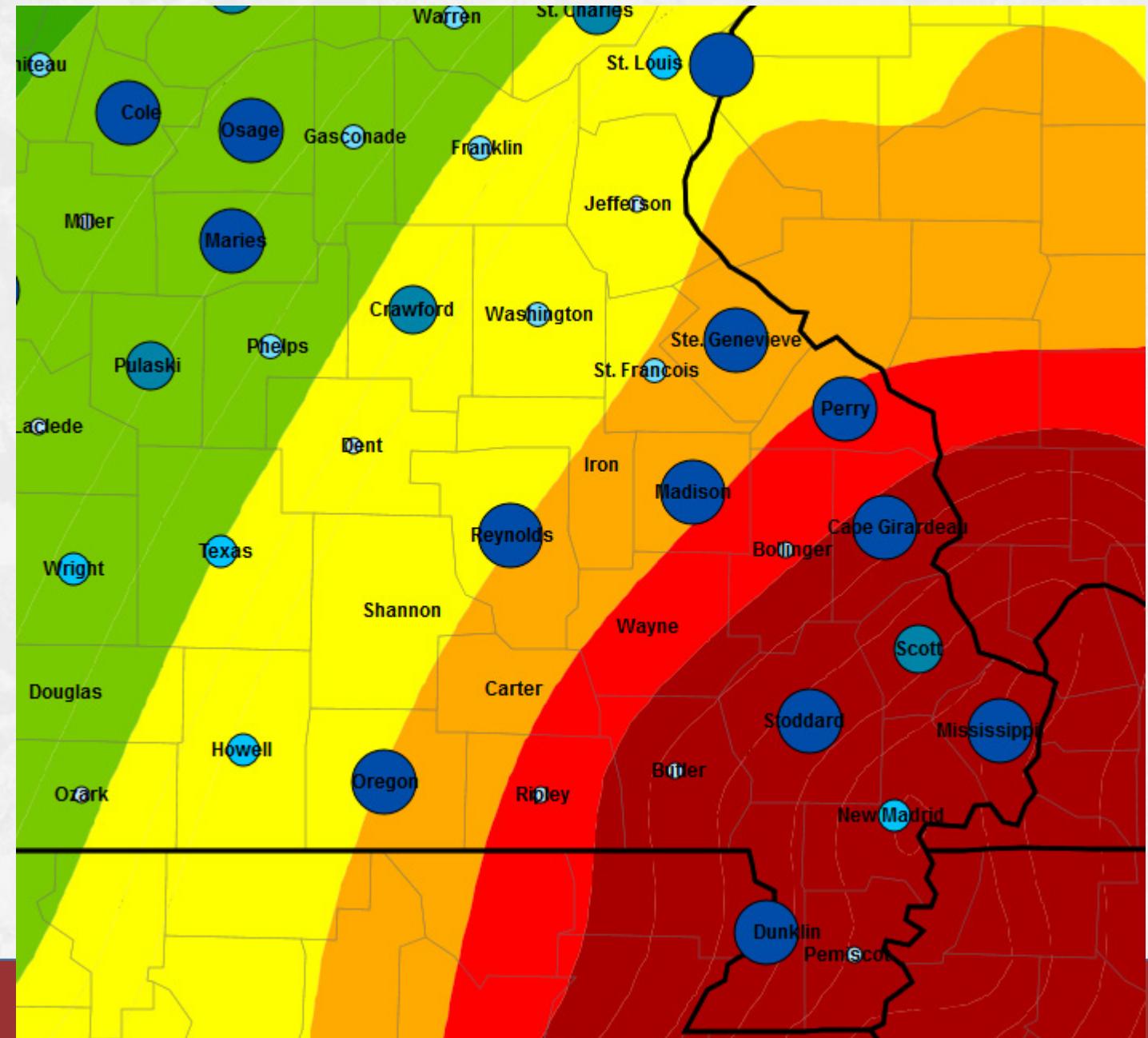
2017 Participation: 2,225 students (89%)

2018 Participation: 1,277 students (51%)



Looking at Data

- Where can participation improve?
- What resources can we provide?
- Who can help?



How to participate

- Visit www.shakeout.org
- Register
- Plan
- Spread the word!



The screenshot shows the homepage of the Great ShakeOut Earthquake Drills website. The header features the "ShakeOut" logo and a world map. The main navigation menu includes Home, ShakeOut Regions, Other Languages, Contact Us, Search, and Login. Below the header, the text "Great ShakeOut Earthquake Drills" is prominently displayed. The main content area is titled "GET READY TO SHAKEOUT!" and includes sections for "DROP! COVER! HOLD ON!", a group photo of participants, and a calendar graphic for International ShakeOut Day on October 17. To the right, there is a video thumbnail for "Earthquake Safety Vide..." and a call to action "AS EASY AS 1, 2, 3!" with three numbered steps: 1. Register Today, 2. Spread the Word, and 3. Hold Your Drill. The footer contains social media links and regional participation statistics.

Home ▾ ShakeOut Regions ▾ Other Languages ▾ Contact Us Search Login

ShakeOut™ Great ShakeOut Earthquake Drills

Register Here! Why Participate? Who is Participating? How to Participate Resources News & Events Partners & Sponsors

GET READY TO SHAKEOUT!

DROP! COVER! HOLD ON!

Everyone, everywhere should practice [earthquake safety](#).

View Earthquake Safety Video Series

Millions of people in schools, organizations, and homes participate!

International ShakeOut Day is October 17, but you can drill on any day.

Over 670,000 participants registered Get Ready for International ShakeOut Day!

AS EASY AS 1, 2, 3!

1 Register Today

2 Spread the Word

3 Hold Your Drill

FIND YOUR REGION

Most participants are in one of the Official ShakeOut Regions listed below (with current registration totals). People and organizations in [other countries](#) can also register.

All regions participate on October 17, 2019 unless specified.

To learn more, select your region below or choose from this list:

Select one...

(As of Today) Global Totals U.S. Totals

Oct. 17, 2019 Drills: [Over 120,000](#) Over 120,000

All 2019 Drills: [Over 670,000](#) Over 180,000

All 2018 Drills: [Over 63 million](#) Over 20 million

U.S. MULTI-STATE REGIONS

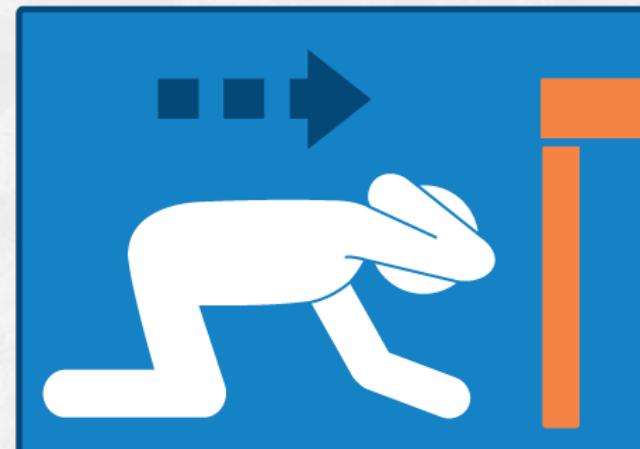
Join Us!

October 17, 2019 @ 10:17AM

www.shakeout.org



DROP!



COVER!



HOLD ON!